

Transforming Cloud Customer Experience



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Oracle Transformation for Cloud



**Best
Technology
Experience**



**Best
Customer
Experience**



**Best
Employee
Experience**

Transforming Cloud Customer Experience

Drives Customer Success, Earns Trusted Partnership, and Creates Lifetime Advocates

1.

**Review &
Evaluate**

2.

**Reimagine &
Affirm**

3.

**Retool &
Innovate**

Transforming Cloud Customer Experience

Each Phase of the Customer's Journey to Cloud



Expedite Time To Value

**Accelerate
Implementation Experience:**
fast and straightforward



Drive User Adoption

**Exceptional
User Experience:**
intuitive and empowering



Maximize Business Results

**Value-Based
Ownership Experience**
strategic and innovative

Transforming Cloud Customer Experience

Transformation of Users Groups

1.

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